



THE CLEAN VEHICLE AWARD

I THE IMPLEMENTING AGREEMENT

The Implementing Agreement on Hybrid and Electric Vehicles started in 1993 with the aim to produce and disseminate balanced, objective information about advanced vehicle technologies including electric, hybrid and fuel cell vehicles. It is a working group of Governments and research organizations of actually eleven countries (Austria, Belgium, Canada, Denmark, France, Italy, the Netherlands, Sweden, Switzerland, Turkey and the United States). Task forces – so-called Annexes – are formed to investigate actual topics in-depth, e.g. hybrid vehicles, advanced electro-chemical storage systems, market deployment strategies of clean vehicles etc. A major part of the exchange of information and experience is informal, received directly from the source and as such not available elsewhere. The opportunity to share experiences – both positive and negative – in direct communication, and to receive immediate comments, suggestions and new ideas from an international group of experts are major benefits of this network.

In 2005, the Implementing Agreement started the 3rd 5-years phase. Participating organizations and target groups can expect the following benefits from the third phase of this Agreement:

- Objective information on international technical development of hybrid, electric, and fuel cell vehicles (knowledge transfer)
- Objective information on Government programmes and experiences with the market introduction of advanced vehicles (transition towards sustainable mobility)
- Sharing of the costs of collecting and analyzing of the information by the participating countries
- Advantages resulting from having a network of contacts in the major „hybrid and electric vehicle countries“, including the possibility of working on joint projects, and of obtaining information on a personal basis which is not available in published reports.
- Can have all the possible benefits of the research done by the leading research institutes in the world.

To achieve a powerful organisation, all countries interested in clean vehicle transportation are invited to join this Agreement.

II CLEAN VEHICLES AWARD

To put a technology on the market and to make it a market breakthrough is a very ambitious goal. The quickly changing society expects market breakthroughs within a very short time. With complex technologies – like cars – this often does not work; the attention of public and mass media turns to disappointment, and they will look for the next „promising technology“. But continuous progress takes place. It is driven by committed persons, teams and manufacturers.

This is the reason why the IEA Implementing Agreement Hybrid and Electric Vehicles launched an award to those who dedicate their work to the dream of a clean efficient vehicle technology.

The award is presented in three categories:

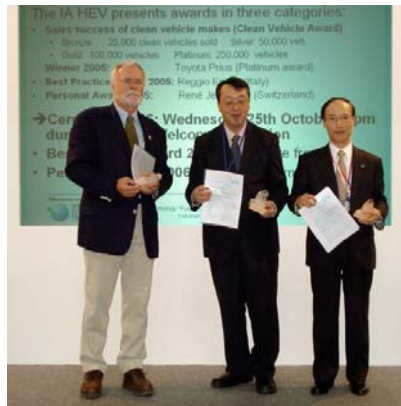
- The „Clean Vehicle Award“ is given to manufacturers with outstanding sales figures (vehicles sold: more than 25'000=bronze, 50'000=silver, 100'000=gold or more than 250'000=platinum, more than 1'000'000= special award)
- The „Best Practice Award“ is given to the organizers of an outstanding promotion project
- The „Personal Award“ is given to a person that has dedicated her/his work to the development or promotion of clean vehicles in an outstanding way.

The winners have been:

| | | 2005 (EVS-21 Monaco) | 2006 (EVS-22 Yokohama) | 2007 (EVS-23 Anaheim) |
|----------------|----------------|------------------------------|----------------------------|--|
| Clean Vehicle | > 25'000 sold | | Ford for Escape hybrid | |
| | > 50'000 sold | | Lexus for RX400h / GS450h | Ford for Escape hybrid |
| | > 100'000 sold | | Honda for Civic IMA hybrid | |
| | > 250'000 sold | Toyota (Japan) for Prius | | |
| Best Practice | | Reggio Emilia (Italy) | Peoples Republic of China | The Plug-in Partners National Campaign |
| Personal Award | | René Jeanneret (Switzerland) | Hans Tholstrup (Australia) | Paul MacCready (USA) posthumously |



The award winners 2005: from left to right
Masitami Takimoto, Toyota Inc., Japan
René Jeanneret, Switzerland
Alberto Santel, Paolo Rodiglione, Reggio Emilia



The award winners 2006: from left to right:
Hans Tholstrup, Australia
Akira Fujimori, Honda, Japan
Masitami Takimoto, Toyota Inc., Japan: for Lexus



The award winners 2007: from left to right:
Tyler MacCready, USA, on behalf of his father Paul MacCready
Greg Frenette, Ford, USA
Roger Duncan, The Plug-In Partners National Campaign, USA

III THE PROCEDURE

Each specialist in the field of hybrid, electric or fuel cell vehicles worldwide is invited to nominate one or more candidates in the three categories mentioned above:

1st category: clean vehicle (according their sales figures)

2nd category: best practice

3rd category: personal award

For the nominations of the 2nd and 3rd categories, candidates of that region are preferred in which the EVS-Symposium is held (in 2005: Europe, in 2006: Asia, in 2008: the Americas). In the nomination process the AVERE Section of the relevant region is contacted for co-operation. In the years without a WEVA Electric Vehicle Symposium, no regional restriction is made.

In the cases of the 2nd and 3rd categories, a committee of the IEA Implementing Agreement Hybrid&Electric Vehicles ranks the nominations according to their frequency.



The "Clean Vehicle"-Award trophy

The IA-HEV, also known as the Implementing Agreement for Co-operation on Hybrid and Electric Vehicle Technologies and Programmes, functions within a framework created by the International Energy Agency (IEA). Views, findings and publications of IA-HEV do not necessarily represent the views or policies of the IEA Secretariat or of all its individual member countries.