



## **THE CLEAN VEHICLE AWARD**

### **I THE IMPLEMENTING AGREEMENT**

The Implementing Agreement on Hybrid and Electric Vehicles started in 1993 with the aim to produce and disseminate balanced, objective information about advanced vehicle technologies including electric, hybrid and fuel cell vehicles. It is a working group of Governments and research organizations of actually eleven countries (Austria, Belgium, Canada, Denmark, France, Italy, the Netherlands, Sweden, Switzerland, Turkey and the United States). Task forces – so-called Annexes – are formed to investigate actual topics in-depth, e.g. hybrid vehicles, advanced electro-chemical storage systems, market deployment strategies of clean vehicles etc. A major part of the exchange of information and experience is informal, received directly from the source and as such not available elsewhere. The opportunity to share experiences – both positive and negative – in direct communication, and to receive immediate comments, suggestions and new ideas from an international group of experts are major benefits of this network.

In 2005, the Implementing Agreement started the 3<sup>rd</sup> 5-years phase. Participating organizations and target groups can expect the following benefits from the third phase of this Agreement:

- Objective information on international technical development of hybrid, electric, and fuel cell vehicles (knowledge transfer)
- Objective information on Government programmes and experiences with the market introduction of advanced vehicles (transition towards sustainable mobility)
- Sharing of the costs of collecting and analyzing of the information by the participating countries
- Advantages resulting from having a network of contacts in the major „hybrid and electric vehicle countries“, including the possibility of working on joint projects, and of obtaining information on a personal basis which is not available in published reports.
- Can have all the possible benefits of the research done by the leading research institutes in the world.

**To achieve a powerful organisation, all countries interested in clean vehicle transportation are invited to join this Agreement.**

## II CLEAN VEHICLES AWARD

To put a technology on the market and to make it a market breakthrough is a very ambitious goal. The quickly changing society expects market breakthroughs within a very short time. With complex technologies – like cars – this often does not work; the attention of public and mass media turns to disappointment, and they will look for the next „promising technology“. But continuous progress takes place. It is driven by committed persons, teams and manufacturers.

This is the reason why the IEA Implementing Agreement for Hybrid and Electric Vehicles launched an award to those who dedicate their work to the dream of a clean efficient vehicle technology.

The award is presented in three categories:

- The „Clean Vehicle Award“ is given to manufacturers with outstanding sales figures (vehicles sold: more than 25'000=bronze, 50'000=silver, 100'000=gold or more than 250'000=platinum)
- The „Best Practice Award“ is given to the organizers of an outstanding promotion project
- The „Personal Award“ is given to a person that has dedicated her/his work to the development or promotion of clean vehicles in an outstanding way.

The winners have been:

		2005 (EVS-21 Monaco)	2006 (EVS-22 Yokohama)
Clean Vehicle	> 25'000 sold		Ford for Escape hybrid
	> 50'000 sold		Lexus for RX400h and GS450h
	> 100'000 sold		Honda for Civic IMA hybrid
	> 250'000 sold	Toyota (Japan) for Prius	
Best Practice	Reggio Emilia (Italy)	Peoples Republic of China	
Personal Award	René Jeanneret (Switzerland)	Hans Tholstrup (Australia)	



The award winners 2005: from left to right:  
Masitami Takimoto, Toyota Inc., Japan  
René Jeanneret, Switzerland  
Alberto Santel and Paolo Rodigione, Reggio Emilia



The award winners 2006: from left to right:  
Hans Tholstrup, Australia  
Akira Fujimuri, Honda, Japan  
Masitami Takimoto, Toyota Inc., Japan: for Lexus

### III THE PROCEDURE

Each specialist in the field of hybrid, electric or fuel cell vehicles worldwide is invited to nominate one or more candidates in the three categories mentioned above:

1<sup>st</sup> category: clean vehicle (according their sales figures)

2<sup>nd</sup> category: best practice

3<sup>rd</sup> category: personal award

For the nominations of the 2<sup>nd</sup> and 3<sup>rd</sup> categories, candidates of that region are preferred in which the EVS-Symposium is held (in 2005: Europe, in 2006: Asia, in 2008: the Americas). In the nomination process the AVERE Section of the relevant region is contacted for co-operation. In the years without a WEVA Electric Vehicle Symposium, no regional restriction is made.

In the cases of the 2<sup>nd</sup> and 3<sup>rd</sup> categories, a committee of the IEA Implementing Agreement Hybrid&Electric Vehicles ranks the nominations according to their frequency.



The "Clean Vehicle"-Award trophy